

2015-16

B.Com (Pass Course)

Programme Outcome	This program can provide well trained professionals for the industries, Banking Sectors, Insurance Companies, Financing Companies, Transport Agencies etc. to meet the well trained manpower requirements.
Programme Specific Outcome	The students should possess the knowledge, skills and attitude during the end of the B.Com degree course related to accountant, bank manager, auditor, teacher, stock agents, cost accountant, government jobs etc.
Course	Outcomes
Financial Accounting	On successful completion of this course the students are enabled with the knowledge of practical applications of accounting, financial reports etc.
Cost Accounting	The students become able to learn the process to compute cost of product and services in a manufacturing concern.
Business Economics	This subject provides the basics of principles of economics which is very important for all those students who are interest in business activities.
Economic Environment	This subject provides the information about resources available in our surroundings and government policies.
Principle of Management	The students will be able to understand the functions of management i.e. planning, organising, directing to control and to learn the new technique of managing.
Business Regulatory Framework	The paper provide students with a sound understanding of the legal aspects of various laws affecting businesses and apply basic principles of law to various problems which business faces.
Corporate Accounting	This course aims to enlighten the students on the accounting procedures followed by the companies.
Business Statistics	This course aims to enlighten the students on the statistical process, tools and techniques for solving practical problems.
Money and Banking System	This course is benefited to acquaint the origin and functions of money and practical approach of banking system.
International trade and finance	This is benefited to gain the knowledge about report and import for world-wide balanced growth of trade and finance.
Business Communication	This course develops personality of students and improves their communications skills.
Corporate Law	After the completion of the course student will able to Explain and apply the fundamental Principles of Company Law.

Income-tax and Law	This course aims to provide an-in-depth knowledge on the provisions of income tax and also familiarise the students with recent amendments in income-tax.
Management Accounting	This course provides the knowledge of conceptual framework of management accounting and management accounting's tools and techniques in business decision making.
Auditing	This course aims is to enlighten the students on principles and procedure of auditing.
Financial Management	This course in benefited to acquaint from the financial aspect of management for decision-making.
Financial Market Operations	This is benefited to give clear idea about significance of financial market operations for economic programmes.
International Marketing	This course aims to develop an advanced understanding of the international marketing environment, the international marketing mix, and international marketing strategy, product adaptation for international markets and strategic issues in international marketing.

2015-16

B.Com (Honours) Accounting	
Programme Outcome	This programme can provide well trained professionals for the Industries, Banking and Insurance Sector, Financing Companies etc. to meet the well trained manpower requirements.
Programme Specific Outcome	The students should process the knowledge, skills and attitudes related to Accountant, Cost Accountant, Management Accountant, Income tax officers etc.
Course	Outcome
Corporate Accounting and Law	This course aims to enlighten the students on the accounting procedures followed by the companies.
Management Accounting	This course provides the knowledge of conceptual framework of management accounting and management accounting's tools and techniques in business decision making.
Income Tax Law and Accounts	This course aims to provide an-in-depth knowledge on the provisions of income tax and also familiarise the students with recent amendments in income-tax.
Auditing	This course aims is to enlighten the students on principles and procedure of auditing.
Indirect Taxes-II	This course provides the knowledge of various indirect taxes
E-Commerce	To enhance the computer literacy and its applicability in business through latest version on e-commerce principles.
Advanced Accounting	Students shall develop the ability to identify and evaluate accounting problems and arrive at reasonable conclusions.
Business Statistics	This course aims to enlighten the students on the statistical process, tools and techniques for solving practical problems.
Decision Accounting and Quantitative Techniques	The aim of this course is to make students acquainted with the techniques of problem solving regarding the operations of the business.
Indirect Taxes-I	This course provides the knowledge of various indirect taxes ex. Excise duty, customs duty, VAT, etc. to students.
Financial Institutions, Market and Services	The course aims to help students to appreciate and understand how financial markets and institutions

	operate, introduces financial institutions and other market participants, their roles in the financial system and the ways they interact with each other, help students to understand commonly used financial instruments and how they work.
Functional Management and Organisational Behaviour	This Subject provides them knowledge about all the management aspects like human resource, production, marketing and organisational behaviour.

BBA

Programme Outcome	The students will be able to demonstrate critical thinking skills, knowledgeable about ethical factors in the business environment, about the global business, will be proficient users of business presentation with effective communication.
Programme Specific Outcome	The students will be able to demonstrate appropriate knowledge in Accounting, Management, Marketing, Global Dimensions of Business, Business Finance, the Legal Environment of Business, Economics, Business Ethics, Information Management Systems, Quantitative Methods/Statistics methods in decision science, Business Leadership, and Strategic Management, they will be able to apply theories and techniques from their academic programs in the context of an internship or experiential project.
Course	Outcome
Fundamentals of Accounting	To enable the students to learn principles and basic concepts of accountancy.
Business Statistics	This course aims to enlighten the students on the statistical process, tools and techniques for solving practical problems.
Organisation and Management	The students will be able to understand the functions of management i.e. planning, organising, directing to control and to learn the new technique of managing.
Economic Environment	To acquaint the students with the economics problems and to cope up with them.
Managerial Economics	The main objective is to develop students' capacity to analyze the economic environments in which business entities operate and understand the way managerial decisions can vary under different constraints due to economic environment places on a manager's pursuit of his/her goals.
Business Law	The paper provide students with a sound understanding of the legal aspects of various laws affecting businesses and apply basic principles of law to various problems which business faces.
Business Communication Skills	To make the students acquainted with various forms of business communication and to make them equipped enough that they are able to put it into practice.
Cost and Management Accounting	The students become able to learn the process to compute the cost of product and services and also tools of management accounting to take managerial decision in an industry.

Quantitative Techniques	The aim of this course is to make students acquainted with the techniques of problem solving regarding the operations of the business.
Marketing Management	It provides an overview of marketing operations in a management context as well as to give the knowledge and skills about how to manage the marketing policy in the firm.
Computer Applications	This paper aims to Conceptual grounding in computer usage as well as its practical business application will be provided.
Corporate Law	To develop a detailed understanding of the legal framework that influences and regulates the existence of an Indian Company in the present arena.
Production and Materials Management	To provide a detailed understanding of the fundamentals, tenets, functions and activities of production management in general and material management particularly.
Business Taxation	This course aims to provide an-in-depth knowledge on the provisions of income tax and also familiarise the students with recent amendments in income-tax.
Financial Management	This course is benefited to acquaint from the financial aspect of management for decision-making.
Entrepreneurship and small scale industries	This course provide the knowledge that how a person can start a new business and develop it.
E-Commerce	To enhance the computer literacy and its applicability in business through latest version on e-commerce principles.
Organisational Behaviours	This paper examines the behaviour of people in the work environment. The students can develop a basic understanding of individual behaviour and explore issues of motivation, communication, leadership, decision-making, careers, power and organisational change.
Human Resource Management	The aim of this course is to introduce students to the principles and practice of contemporary human resource management with a specific focus on the strategic role that it plays in helping organisations build and maintain competitive advantage.
International Trade	This International Trade course is designed to provide the learners, and those operating within International Trade, an opportunity to broaden their understanding of global trade issues, and to gain a clear understanding of the processes and practicalities of International Trade.

2015-16

M. Com. (Business Administration)

Programme Outcome	The students will develop an ability to apply knowledge acquired in problem solving, Ability to work in teams with enhanced communication and inter-personal skills. The students will be ready for employment in functional areas like Human Resource Management, Finance, Marketing and Research. The students will develop an ability to start entrepreneurial activities and it helps inculcate ethical values, team work, leadership and managerial skills.
Programme Specific Outcome	The student inculcates the knowledge of business and the techniques of managing the business with special focus on marketing, advertising and sales promotion, and entrepreneurial development. To develop the decision making skill through practical— application of financial management theories, production and operations and supply chain management concepts. To enhance the horizon of knowledge in various field of commerce subject like human resource management, research, finance, marketing.
Course	Outcomes
Strategic Management	To develop strategies for all type of business, Industry and to understand SWOT with reference to environment.
Marketing Management	This course will provide students with an opportunity to develop and Interpret complex marketing issues and problems using relevant theories, concepts and methods with regard to ethical conduct.
Human Resource Management	The aim is to give the knowledge of basic principles of how organisation acquires people, rewards motivates and manage them effectively.
Financial Management	This course in benefited to acquaint from the financial aspect of management for decision-making.
Fundamental of Management Research	This course is designed to provide students with an understanding of relevant approaches and elements of undertaking a research enquiry specifically to provide insights to solving a relevant problem.

Marketing of Services	By completing this course, students will: Appreciate the challenges facing the services marketing in traditional commercial marketing, e-marketing and non commercial environments; appreciate the difference between marketing physical products and intangible services, including dealing with the extended services marketing mix, and the four unique traits of services marketing;
Organisational Behaviour	This paper examines the behaviour of people in the work environment. The students can develop a basic understanding of individual behaviour and explore issues of motivation, communication, leadership, decision-making, careers, power and organisational change.
Retailing and Distribution Management	The student acquire special knowledge in the art of counter-selling, brand management, shopper's psychology, merchandising and its application on the retail sphere, as well as various facets of supply chain and visual merchandising.
Marketing Research and Consumer Behaviour	Understand the consumer behaviour and its role in the corporate world, Apply the knowledge about individual determinants, Analyze the external influences on consumer behaviour.