## ANNUAL REPORT

2016-2017







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RADHESHYAM CHOUHAN NUSSD - TISS 30/1/2018

## **ABOUT NUSSD**

The program was launched in August 2013 in collaboration with Ministry of Youth Affairs and Sports to enable graduating youths from underprivileged background and backward regions of the country to acquire employment oriented skills while pursuing their graduation. The program is being implemented in 34 colleges of 11 universities from 9 states. NUSSD program is based on a multi stakeholder collaborative model that involves universities, colleges, corporate, industries, NGOs and individual experts to offer a comprehensive skill development package to college students over a period of three years. The program has enormous potential to strengthen knowledge, skills and capabilities of students through its cutting edge pedagogy, learning materials, and community work component, which can bring sustainable change in key Social and Economic Development areas. Understanding the importance of NUSSD programme, the government of Andhra Pradesh has recently collaborated with TISS to implement the program in 100 colleges.

#### **NUSSD Courses**

The NUSSD Courses are designed in a modular, interlinked and interactive manner cumulatively building knowledge, skills, and competencies. All courses are based on a credit-based system with more emphasis on practical and fieldwork.

## **Foundation Courses**

Students who complete the NUSSD programme gain competency in following courses developed by premier institutions and will be awarded **Certificate in Management and Soft Skills** 

- Motivating Youth for Skill Building (TISS)
- English Communication (EFLU, Hyderabad)
- Youth Leadership & People Skills (TISS)
- Digital literacy (TIFR, Mumbai)
- Financial Literacy (Bombay Stock Exchange)
- Legal Literacy(NLU Odisha)
- Working with Communities (Social Work School, TISS)
- Introduction to Entrepreneurship (SMLS-TISS)

## **Domain Courses**

#### Student can choose any one of the domain specific diploma courses from the following lists.

- Sustainable Agriculture –Market Linkages, Animal Husbandry and Agri-allied activities
- Healthcare- Hospital Service Management, Physician Assistant
- Retail Management- Logistics & Supply Chain
- Hospitality Travel and Tourism-
- Insurance- Life and General Insurance policy

- Water, Sanitation and Hygiene (WASH), Waste Management
- Banking and Financial Service Management
- E commerce and Digital Marketing
- Fashion Designing and Entrepreneurship
- Forest Product Marketing and Livelihood

## **NUSSD FOOTPRINTS IN JODHPUR**

## Jodhpur - Participating Colleges



Lucky Institute Of Professional Studies,
JNVU, Jodhpur

HHM Hanuwant Singh Memorial Girls
College, JNVU, Jodhpur

Maulana Azad University, Jodhpur

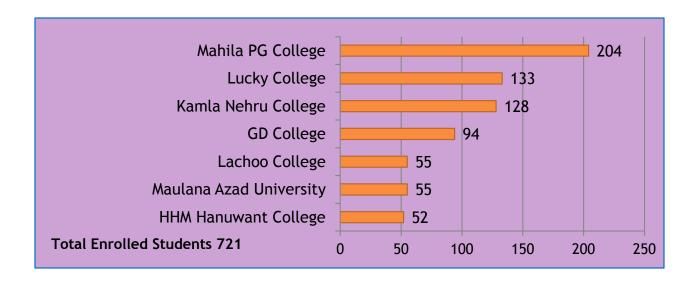
Mahila P.G Mahavidalya, JNVU, Jodhpur

Kamla Nehru college for Women, JNVU,
Jodhpur

Lachoo Memorial College of Science &
Technology, JNVU, Jodhpur

G. D. Memorial College, JNVU, Jodhpur

Faculty of Commerce & Management
Studies, JNVU, Jodhpur



# TATA INSTITUTE OF SOCIAL SCIENCE NATIONAL UNIVERSITY STUDENTS' SKILL DEVELOPMENT ANNUAL REPORT OF NUSSD PROGRAM

At the outset, we are glad and thankful to principal, college team, including the Management, Trustees, Faculty and students, for making the NUSSD Program a success and helping it achieve its intended outcome of Skilling students, empowering them and making them employable.

The 'National University Students' Skill Development' (NUSSD) Program of the Tata Institute of Social Sciences aims to impart employability and knowledge skills to students in all states in the State of Rajasthan, and particularly in Jodhpur since July 2016.

Since the very beginning of the program, the support and involvement by your college has been forthcoming and we are able to see good success in terms of the students being trained and their personal growth through the program due to the combined efforts of your college and the NUSSD Team. We are currently training students in the Foundation course of NUSSD, and soon in the next Academic Year, we will be able to offer them a choice of Domains in which they may be skilled.

## JOINT MEETING TO ESTABLISH NUSSD PROGRAM IN JODHPUR

We had the meeting with delegates of central team and colleges. The meeting was in Taj Vivanta and the agenda was to discuss about the smooth implementation of NUSSD program and also discussed about the amount of fee for the students. To orient college authorities about the NUSSD programme, it's importance and implementation plan. To finalize the Fees structure, Roles and Responsibilities of colleges, and college convener where NUSSD programme will be implemented over the next 3 years. To ensure uniformity in NUSSD implementation across all the colleges.



## **COLLABORATION DETAILS OF TISS NUSSD AND COLLEGE:**

## **Orientations and Meetings**



On 9th of August 2016, we organized orientation program for all the college students. Ms. Snehal Malwad oriented more than 150 students during the program.

Initially, we faced many problems to enrolled students for NUSSD program in this college. Later, after consultation with principal ma'am, I have done class wise orientation and met many students personally to motivate and mobilize them towards NUSSD program. Total 52 students were enrolled in AY 2016-17

## **Inauguration Function of NUSSD Program**

On 15<sup>th</sup> of September 2016, we organized a formal inauguration program at college. Dr. R.S. Mertia (Director) inaugurated NUSSD program with Saraswati Pooja. He also shared his views with enrolled students. He encouraged to all the students to enroll under NUSSD program.

Dr. Kiran shekhawat and other college staff were present during the inauguration program. After program, we decided to start motivation session for next 3 days. Which taken by Ms. Kanchan Jasmatiya (PO). From 19<sup>th</sup> of September 2016, we made first batch of NUSSD class and started English Communication class.

## राष्ट्रीय विवि छात्र कौशल विकास कार्यक्रम शुरू

एचएच महाराजा हनवंतसिंह मेमोरियल गर्ल्स कॉलेज व टाटा इंस्टीट्यूट ऑफ सोशल साइंसेज, मुंबई के संयुक्त तत्वाबधान में राष्ट्रीय विवि छात्र कौशल विकास कार्यक्रम (एनयूएसएसडी) को कॉलेज



में शुरू हुआ। कार्यक्रम अधिकारी राधेश्याम चौहान ने बताया कि एनयूएसएसडी का मुख्य उद्देश्य गरीब पृष्ठभूमि एवं वंचित क्षेत्रों के स्नातक करने वाले युवाओं को सक्षम करने एवं रोजगार के लिए रोजगारोन्मुखी कौशल शिक्षा प्रदान करना है। इस एक वर्ष के फाउंडेशन कोर्स को सफलतापूर्वक पूरा करने वाली सभी छात्राओं को टीआईएसएस और कोर्स डिजाइन करने वाली सहयोगी संस्थानों ह्यारा संयुक्त रूप से प्रमाण-पत्र दिए जाएंगे। प्राचार्या किरण शेखावत ने बताया कि शनिवार को एनयूएसएसडी कार्यक्रम को कॉलेज में विधिवत रूप से शुरू करने के लिए उद्घाटन कार्यक्रम हुआ। मुख्य अतिथि कॉलेज के निदेशक डॉ. आरएस. मेइतिया ने कार्यक्रम का विधिवत शुभारंभ किया।



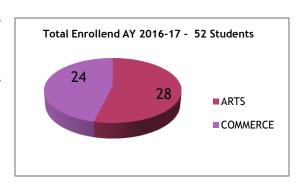
## **MoU Signed and Exchanged**

On 4<sup>th</sup> of October 2016, Principal has signed on original copy of MoU of NUSSD program. During the program, Dr. Kiran Shekhawat (Principal) and Dr. R.S. Mertia (Director) were present from the college side. Mr. Pradeep Kumar Gupta (Program Manager) and Mr. Radheshyam Chouhan (SPO) were present on behalf of NUSSD program.

## NUSSD IMPLEMENTATION AT THE COLLEGE

We have enrolled total 52 students under NUSSD program for the year 2016-2017. All 6 subjects of "Foundation Course" viz. English Communication, Youth Leadership & People Skills, Working with Community, Financial Literacy, Digital Literacy & Legal Literacy subjects has been successfully delivered.

While delivering the course participatory teaching pedagogy has been adopted and which has given a widened platform to students to learn, explore and acquaint themselves without hesitation and fear.



## **OBJECTIVE OF NUSSD FOUNDATION LEVEL COURSES:**

## **YOUTH LEADERSHIP AND PEOPLE SKILLS: (45 Hours)**

On December 2016, we started YLPS course. This course was delivered by Mr. Ankit Rathi.

- ❖ To inculcate the practice of self-awareness by knowing who I am, what I think and what I do.
- Practice deep listening and responsible speaking rather than give in to reactive and destructive behavior.
- Become aware of and practice positive and effective communication in student and work life.
- ❖ Become aware of interdependent connections, and own my inner power for taking strategic action.
- ❖ Be more effective in interpersonal relationships, engage in dialogue, give feedback, co-operate as a team member and resolve conflict.
- Realize potential of self and others and demonstrate it with confidence

## **ENGLISH COMMUNICATION:**

S. No.	Module Name	Objectives	
1	Reading	locate and understand specific information contained in notices, instructions, signs, product descriptions; locate and understand information contained in simple informative texts (e.g. newspaper stories, encyclopedias, and short descriptive reports on familiar matters; and lnfer the meaning of words from context.	
2	Writing	<ul> <li>To help students to improve written communication.</li> <li>Understanding paragraph writing, writing different types of paragraph, describing an event, object etc.</li> <li>Writing letter, email, notice, minutes etc.</li> </ul>	

3	Listening	2 Listening for specific words and sounds		
		20 Listening for the main ideas		
		2 Listening for pauses		
		Inderstand simple everyday words and phrases in context.		
		20 Identify main ideas in a short text.		
		20Understand simple opinions (e.g. Likes and dislikes) and		
		references to past and future events.		
4	Speaking	Introducing oneself and others, asking for and giving Information		
		Making and responding to requests, responding to requests and giving permission		
		2 Giving instructions		
		Describing people-physical descriptions, character and achievements of people		

## **DIGITAL LITERACY:**

- ❖ To familiarize students with Indic typing, audio recording and editing.
- ❖ To familiarize the students with their surrounding and environment, representation of data on maps
- ❖ To familiarize the students with vector and raster editing and graphic design.
- To familiarise students with using spreadsheet for work of data storing, processing and analysing.
- To familiarize students to using and contributing to creative commons, public domain resources on the internet.
- To introduce students to video recording, editing and post



DIGITAL LITERACY

SESSION

production techniques. In this task students will create a video documentary (not more than 10 minutes duration).

## **LEGAL LITERACY:**

To equip participants with the practical knowledge of various provisions in our legal system.

To develop the competence and understanding about the legal provisions, process and resources and thus enable students to utilize legal system effectively.



To create legal awareness about rights, responsibilities and entitlements under various law and thus make responsible citizens.

Be aware of the institutions that comprise the legal system – the courts, police, jails and the system of criminal justice administration.

## **FINANCIAL**

## LITERACY:

- To enable individuals to understand the basic concepts of Financial Markets and efficient in arriving at logical and profitable investing decisions.
- ❖ To build the capacity of individuals to handle and manage their financial decisions effectively.
- ❖ To enhance the use of free, impartial information, tools and resources for financial well-being.
- ❖ To educate students about the key principals of money and financial world through a suitable channel.

## **WORKING WITH COMMUNITIES:**

- To introduce to understand poverty and development at broader levels, marginalization of communities and dynamics of social exclusion at various levels.
- Appreciate the scope and challenges of working with communities.
- Start building a perspective and analytical ability on development issues and concerns of various communities.
- Learn select tools and skills for community practice





## **SOME HANDY DATA:**

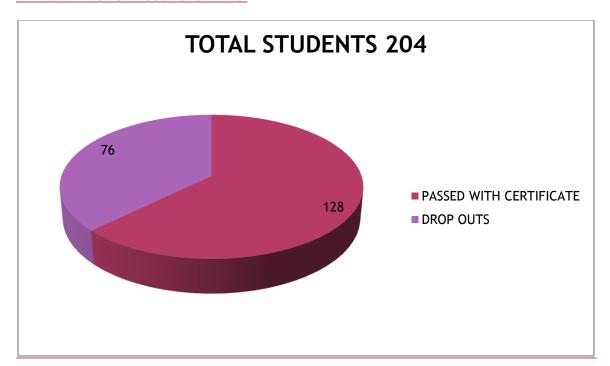
ВАТСН	B1 (56)	B2 (46)	B3 (57)
DURATION	Nov-May	Nov-May	Aug-May
YLPS	Nov to Jan	Nov-Jan	Aug-Oct
EC	Aug to Sep	Aug-Sep	Oct-Feb
DL	Aug	Aug	Aug
FL	June to July	June-July	June-July
LL	May-June	May-June	May-June
WC	May	May	May

## **OUR DISTINGUISHED TRAINERS:**

		BATCH WISE TRAINERS		
S.NO.	NAME OF COURSE	B1	B2	В3
1	Youth Leadership & People Skills	Ms. Kanchan Jasmatiya & Mr. Ravi	Ms. Kanchan Jasmatiya & Ms. Sonam Bharadwaj	Ms. Kanchan Jasmatiya & Mr. Vinay Trivedi
2	English Communication	Mr. Aditya Sharma & Ms. Seema Siddiqui	Mr. Aditya Sharma	Ms. Alka Mathur & Mr. Rahul Choudhary
3	Digital Literacy	Ms. Snehlata Vyas	Ms. Snehlata Vyas	Ms. Snehlata Vyas
4	Financial Literacy	Ms. Swati Jain	Ms. Swati Jain	Ms. Swati Jain
5	Legal Literacy	Mr. Rajkumar Chaouhan	Mr. Rajkumar Chaouhan	Mr. Rajkumar Chaouhan

	Working With			
6	Communities	Mr. Jay Borana	Mr. Jay Borana	Mr. Jay Borana

## **PERFORMANCE OF NUSSD STUDENTS:**



## **GLIMPSES OF NUSSD CLASSROOM**

Various activities have been conducted like chart making by portraying ideas and thoughts to express their views, role play to aware and attract crowd and share the message for genuine cause, etc.



## **GLIMPSES OF TRUSTEE VISIT FROM TATA TRUST**

Mr. Nishant Maloo addressed the students and asked their views, vision and experiences. A positive environment developed where students shared their experience and discussed about the changes developed in them after attending the NUSSD classes.





NUSSD Team planned for the excursion visit for the students. They visited to GAU SAMVARDHAN AASHRAM. The main objective of this visit was to show the students how an idea generates and then it is being given a shape and then it not only shift the system but also brings reforming change in the society.

## **GLIMPSES OF MOKLAWAAS GAU SAMVARDHAN AASHRAM VISIT**

## **GLIMPSES OF ICICI RSETI CENTRE VISIT**





Visit to ICICI RSETI centre was planned for the NUSSD students of MAHILA P.G. College to make them understand about community work done through CSR activity. Visit was fruitful and we were successful in our





motive to impart the information about community work. ICICI Team was very supportive and was guiding to all students. We are sure this visit will be beneficial to our students and will help them to think about the community development for well-being.

## **ACHIEVMENTS:**

- 1. Delivered all 6 courses under "Foundation Level" successfully.
- 2. Conducted three exposure visits to impart practical knowledge.
- students have been taught to express their veiw in that context has prepared n no. of charts PPt and sevral presentations has been done through the skit mode.
- Students has been given opportunity to interact with various stakeholders, TISS faculties and well-known proffesionals.



5. We have created core committe of students to impart leadership quality in them and they will be provided experience certificate additional to certificate in Management and Soft skills.

## **PROSPECTIVE PLANS**

- 1. To conduct workshop for domain courses
- 2. To have a grand celebration of Convocation Ceremony.
- 3. To restart orientation of NUSSD for freshers and enroll maximum students for Domain course.

## 4. Many more ideas to implement.

At the end we would intimate that the process of forming strong industry linkages in Jodhpur and in the rest of the country to enable industry engagement for students in the form of seminars, workshops, field projects, internships and placements. With these additional inputs, the program will ensure good exposure for students and a practical orientation in their chosen domain, which is highly valued in the industry. the endeavor is to create knowledgeable and socially responsible youth, who will be agents of development.

## Thank You

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# NATIONAL UNIVERSITY STUDENTS' SKILL DEVELOPMENT PROGRAMME

# ANNUAL REPORT 2017-2018 MAHILA PG MAHAVIDHYALAYA











## **ABOUT NUSSD**

The National University Students' Skill Development (NUSSD) Programme is a flagship programme of TISS. NUSSD is aimed at:

- Capacity building of the Youth to be responsible citizens
- Positioning the Youth as Agents of Social and Economic Transformation
- Enabling students to gain Sustainable and Relevant Employable Skills along with their degree to find work after graduation or post-graduation

## **VISION**

Promoting inclusive development of India, by skilling of each undergraduate youth, for providing sustainable livelihoods leading to "Skilled India – Developed India".

## **MISSION**

NUSSD Programme is Initiated and established by Tata Institute of Social Sciences, Mumbai. We will serve to address skill gaps across functional areas of underprivileged graduating youth and levels in the Sector specific, by imparting skills to generate a sustained stream of high quality skilled graduated youth, approximately 1 million in number — over 10 years. Skilled graduated youth will help in ensuring growth and competitiveness of the India, whilst giving access to gainful employment in this space.

## **VALUES**

Empathy –

Inclusiveness - we respect people value diversity and are committed to quality.

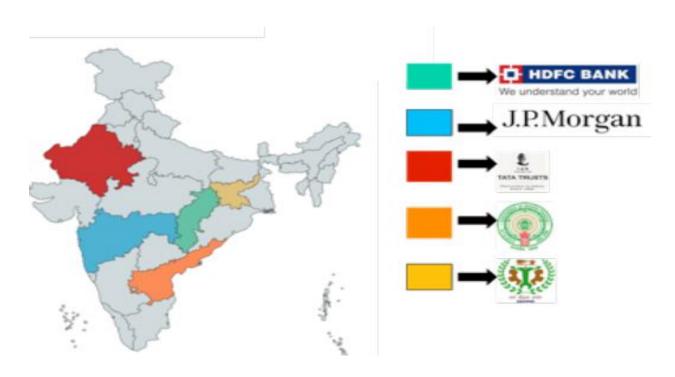
Participation - we value and recognize the contribution of volunteers within organizations and communities.

**Quality -** strive towards Excellence through continuous improvement. Deliverable are as per industry driven quality standards and ultimately envisioning itself as a pioneer in setting its own benchmarks.

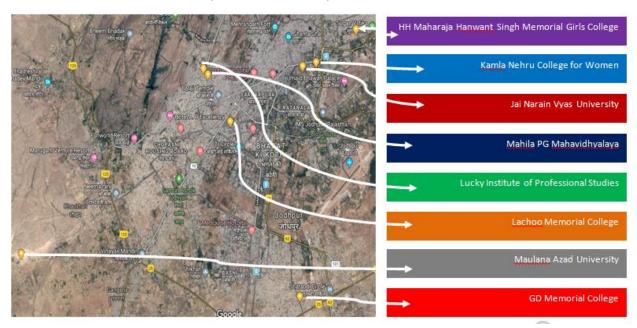
**Commitment** - we have committed to a culture of teamwork and collaboration.

**Collaboration** – Premier institutions, experts and industries has developed courses for various job roles.

## OUR PRESENCE



NUSSD – JODHPUR (RAJASTHAN)



## **CONVOCATION PROGRAMME "AY 2016-2017"**

The "Convocation Programme" was organized on 7<sup>th</sup> Oct'17 to felicitate the students of "Foundation Course 2016-17" and distributed certificates in management and soft skills to 107 students, who have completed their foundation course successfully in the AY 2016-17.

**Venue:** Lucky Institute of Professional Studies, Jodhpur **Chief Guest:** Mr. S. P. Sharma, Industrialist, Jodhpur

**Guest of Honor:** Mr. Om Prakash Lohiya, Industrialist. President, Rotary Club; Vice-President – Jodhpur Industrialist Association

On this auspicious occasion Mr. Tanmay Nayak, Director, NUSSD, TISS, Mumbai and Ms. Gayathri Arvind, COO, NUSSD, TISS, Mumbai, team members of Tata Trusts, Mr. Nishant Maloo and Ms. Supriya Balakrishnan were present among guests. Our Guest of Honor was Mr. Om Prakash Lohiya, Industrialist, President, Rotary Club Jodhpur; Vice President-Jodhpur Industrialist Association, Jodhpur. Among Jodhpur team, Mr. Radheshyam Chouhan, Programme Manager; Ms. Kanchan Jasmatiya, PO; and Ms. Shubhi Johri, APO were present. Our team also included Trainers, College Conveners and representatives of colleges who played crucial roles in successful implementation of the AY 2016-17 NUSSD programme in Jodhpur.

The program started with the welcoming of the guests with traditional Rajasthani welcome. Then they were guided to stage where they were

## 107 Students

Successfully Completed Foundation course and Certified in the AY 2016-2017





honored with shawls, safas and mementos. Chief Guest, Mr. S. P. Sharma marked the start of the "Convocation 2017" program.

skills and these learning are helpful to me in my personal and professional life."



Abhilasha Nagar Mahila PG College Office Executive - Veda Consulting Pvt Ltd

Office Executive - Veda Consulting Pvt Ltd

"A wonderfully designed course both personally and professionally beneficial to an individual. The course was just the right mixture of theory and practical demonstration. I have taken away lot of learning to improve my

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Course: FC & T&T-1

## **ORIENTATION, COUNSELING & ADMISSION**

In the month of September and October, we organized orientation in all 8 colleges. The Students were mainly oriented in following four stages.

- Organized grand orientation of all students with support of college management in each college.
- **Organized Stream-wise students' orientation** with the support of HoD.
- We also did class wise orientation in each college.
- Finally, we did orientation and counseling among individual student in all colleges.

## Orientation

**700**+

Enrolled (FC)

163

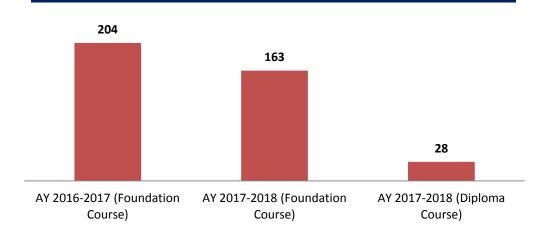
Enrolled (DC L1)

28



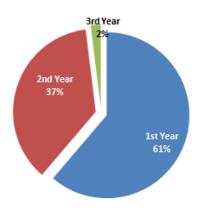


## **Enrollment Scenario (AY 2016-2018)**

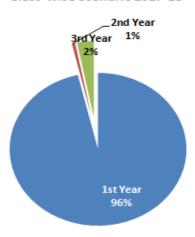


## Foundation Course - Enrollment Scenario (Class-wise and Stream-wise) 2016 - 2018

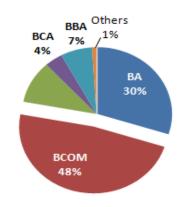
#### Class-wise Scenario 2016-17



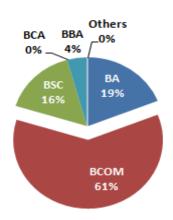
Class-wise Scenario 2017-18



Stream-Wise Scenario 2016-2017

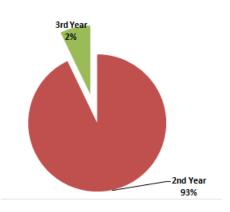


Stream-Wise Scenario 2017-2018

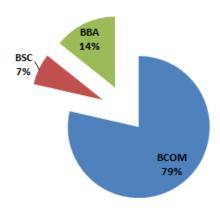


## Domain BAFS Level 1 Course - Enrollment Scenario (Class-wise and Stream-wise) 2016 - 2018

Class-wise Scenario 2017-18



Stream-Wise Scenario 2017-2018



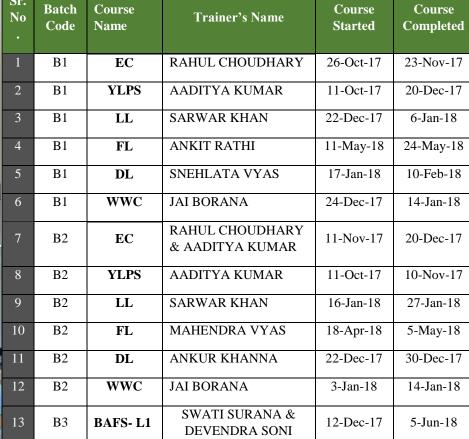
Deeksha SinghalMahila PG CollegeCourse: FC & BAFS - 1Branch Relationship Executive – QUESS Corporation LimitedSalary: 10,000/month

"I would express my gratitude towards NUSSD Programme who has not only improved my soft skills but also provided me sector specific skills in Banking and finance services. I not only got theoretical knowledge but also grabbed opportunity to do internship in AU Small Finance Bank which opened broad pathways for my career and bright future."



## **BATCH FORMATION, COURSE INITIATION & COMPLETION**















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## **EXPOSURE VISIT**

## Exposure Visit Report – FDDI Jodhpur

February 2018

"Exposure to a diversity of disciplines is always exceptionally helpful to everyone"

## 29th Jan 2018 - Meeting with FDDI Team

- Dr. Rakesh Kumar (H.O.D Retail Management FDDI )
- Dr.Preeti Hingorani (Faculty cum Coordinator FDDI)
- Priyanka Prajapati (Intern, NUSSD Jodhpur)
- Om Singh Inda (Intern, NUSSD Jodhpur)

NUSSD team had a meeting with FDDI in context to provide exposure to the students towards new horizons through education and innovation. They wanted our students to explore in the latest career opportunities trending in the job sector. In the same context we decided to take our students from all the colleges on visit to give them an exposure. Visit was fruitful and we were successful in our motive to impart the information about how to institute run. FDDI team was very supportive and was guiding to all students.

**About FDDI** - FDDI state of the art provides an exposure towards footwear designing, fashion designing and retail merchandize. Campus provides Technical workshops, equipped with modern state of art Machineries. It is emerging as seventh campus of the FDDI at Jodhpur, under the aegis of Ministry of commerce, Govt. of India in the year 2012-2013. It is the unique campus with Admin and Workshop Building together. And we planned for all NUSSD students visit FDDI

## Objective of visit

- To provide exposure to nation's premier institution and their teaching process.
- To provide them a platform differ from education and competitive sector, which is based on skills and creativity.
- To give exposure to the students about the new technology and machinery used for footwear designing and fashion designing.
- To provide information about career opportunity and grow inner skills and creativity.

Students of Mahila PG Mahavidhyalaya were taken to FDDI visit to explore new dimensions of career opportunity on 21<sup>st</sup> February 2018





## BEST PRECTICES

#### NUSSD Students participated in RTE competition organized by NLU Jodhpur

On 10th January 2018, National Law University Jodhpur announced a competition called "Mil Kar Karen RTE ko Sarthak". The main objective of this competition was to identify and provide help and support to those students whom come from weaker & Total NUSSD Students disadvantage section to get admission in private schools under Section 12(1) (C) of the Right to Education Act. The main outcomes of the entire competition are as follows:

- 130 NUSSD students participated from all 8 colleges and created different 30 teams.
- all the NUSSD students were oriented by NLU Jodhpur over RTE act
- 400+ students from weaker families were identified through community survey
- 200+ students online application has been done by NUSSD students.
- Under the RTE Act, 74 deprived students of poor families were enrolled in various private schools.
- Two teams of NUSSD students' got selected for the 2nd and 3rd positions. The team that came in second place was awarded Rs 8000 cash, souvenirs and certificates and the team that came to the third position was rewarded with Rs 7000 in cash, a memento and a certificate by Prof. Poonam Pradhan Saxena, Vice Chancellor, National Law University Jodhpur.
- Remaining all the students got participation certificate from Mr. Sohal Lal Sharma, Registrar of National Law University, Jodhpur.

This competition was not one day activity, NUSSD students had continuously work on this till April 2018. Under community outreach plan, our NUSSD students have used their Legal Literacy skills and they practiced it practically





Total students from weaker families have been identified through community survey



students online application done by NUSSD students.





Shikha Sharma Mahila PG College **Branch Relationship Executive – QUESS Corporation Limited** 

"I joined NUSSD for fun learning but during the journey of foundation course I felt proud on my decision when I removed my fears and learnt lots of skills like time management, digital skills and communication skills. It not only helped me to improve my skills but also guided me to discover my career interest and hold my hand to opt my career."

Course: FC & BAFS-1

Salary: 10,000/month

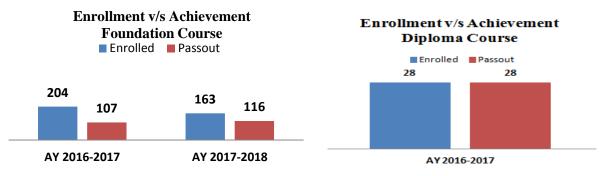
## **ACHIEVEMENTS**

The major achievements under the academic year 2017-18 are captured in the below:

#### 1. Students Trained & Certified

**Foundation Course -** Total 367 students have been enrolled in last two years and 223 students out of them have been successfully trained and certified under Foundation Course in the AY 2016-2017 & 2017-2018, which is 60.76 percent of the total target of last two years.

**Domain Course -** Total 28 students have been successfully trained and certified under Banking & Finance Services Level 1Domain Course.



## 2. Domain Courses Launched and Training of Trainers Organized

4 domain courses have been successfully launched in the last academic year and training of all mobilized trainers was organized

- 1. Entrepreneurship 2. Banking & Finance Services 3. Hospital Service Management
- 4. Hospitality Travel & Tourism

## 3. Trainers Mobilization

**Foundation Course** – More than 100+ trainers have been mobilized and out of them 67 trainers have been successfully trainer in all 6 subjects under foundation course.

**Domain Course** - More than 65+ trainers have been mobilized and out of them 42 trainers have been successfully trained in all 4 different subjects under domain course.

## 4. Workshop & Seminars

10+ workshops related to skill development, interview skills, resume writing and group discussion preparation have been conducted across different colleges/universities.

## 5. Industry Collaboration

We have collaborated with the following industries & association of different sectors at local level to give practical industry exposure to all students after completion of their domain course. In which students are doing internship in the particular industry.

- 1. Jodhpur Industry Association in which 100+ industrialists are registered & actively working.
- 2. Banking Sector AU bank, Shri Ram Finance, HDFS Life, Kotek Life, Suresh Rathi & Charted Accounted firms.
- 3. Hospital Industry Vasundhara Hospital, Shri Ram Hospital, Medipluse, Goyal Hospital & Doctors.
- 4. Travel & Tourism Industry Shri Ram Hotel, Vivanta-Taj, Park Plaza, Redission, Tourism Association and Travel agencies.
- 5. National Law University Jodhpur
- 6. Footwear Design and Development Institute Jodhpur
- 7. PAYTM

 Swastika Kumari
 Mahila PG College
 Course: FC & BAFS-1

 Branch Relationship Executive – QUESS Corporation Limited
 Salary: 10,000/month

"This course has helped me to groom my personality and prove myself as a mature sensible person who can make decision independently with wisdom. I got exposure to different sectors of career opportunity and helped to build my career. Now I am confident and ready to expose the skills which I acquired from my mentors in NUSSD Programme."



## PLACEMENT & INTERNSHIP

## **Key Highlights**

**Internship** – Total 12 students have been completed their internship in the particular industry & banks after completion of theory part of their domain course.

**Placement** – More than 15+ students have been placed & self employed after completion of their foundation and domain course.

**Placement Drive** -10+ placement drive has been organized in the academic year 2017-18. In which more than 50+ students participated in personal interview, written examination and group in placements drive.

**Internship Drive** – 2 internship drive have been conducted in the academic year 2017-18.

**Workshop & Seminars** – Conducted 5+ Workshop & Seminars for Preparation of Interview Skills, Group Discussion, Personal interview & resume writing. In which 100+ students have been oriented.



Session on preparation of communication skills, personal presentation & interview skills by Dr. Jagrati Upadhyay (Principal, Sardar Patel University of Police)



Session on preparation of Interview Skills, Group Discussion & Personal interview by Mr. Yashvardhan Singh

## Workshop & Seminar - for the 3<sup>rd</sup> year students

We conducted workshops for the preparation of Interview Skills, Group Discussion, Personal interview & resume writing to prepare our students for placement & internship process. These workshops were conducted specially for the 3<sup>rd</sup> year students. All the students in this workshop were also taught to make professional profiles on the LinkedIn page.

Sessions were conducted by Mr. Rajesh Jamwal (Placement Head, NUSSD Mumbai)









Placement Drive conducted with collaboration of Shri Ram Transport Finance Company, NUSSD Students given personal interview followed by written exam.









Internship Drive – We collaborated with AU Small Finance Bank to provide internship opportunity of our BAFS Domain course students. Mr. Chirantan Kothari (Cluster Head) & Mr. Shailendra (Branch Manager) oriented to the students about AU Bank and taken personal interview of all students and selected 15 students for the internship of 2 months.







11 students were interviewed by Mr. Amit Purohit (Owner, Purohit & Company – CA Firm) and 5 students selected for the paid internship

Ms. Bhawini Ojha is doing internship at Jodhpur Central Cooperative Bank







Placement Drive - Mr. Varun (Paytm Sales Manager, Jodhpur) addressed our students in the placement drive and interviewed 19 students and selected 16 students out of them.

Dimple Rajpurohit Mahila PG College
Branch Relationship Executive – QUESS Corporation Limited

I always wanted to work in financial institutions and in the bank. So, I have chosen the Banking and Finance Services domain course. After completion of diploma first year, I got an opportunity to participate in the placement drive organized by Shriram Transport Finance Company. I got selected by company HR in my first interview attempt.

Course: FC & BAFS-1

Salary: 10,000/month

## **AWARD & RECOGNITION**

## "Hard work brings Appreciation and recognition; Appreciation and recognition brings Awards; Awards brings Responsibilities"

9th February 2018 was memorable day for the Jodhpur team as the teams' effort over the past one and half years was recognized and appreciated by internal and external people. The Jodhpur team was awarded 2 prizes on the same day.



## The NUSSD Best Region Award

On February 19, 2018 we celebrated farewell ceremony of the legendary Professor S. Parasuraman (Former Director - Tata Institute of Social Sciences) and the successful completion of the 5 years of NUSSD Programme. On this special day, NSSSD Management announced various category awards for appreciation and re-evaluation of ground level efforts and works done in the past one and half years. Under which Jodhpur team was awarded with "The Best Region Award" by Professor S. Parashuraman.

#### The UTTHAN Award

UTHAAN organization celebrated their 4th Anniversary on 19 February 2018 and invited the high court judges, lawyers and law students. The chief guests were DR. Puspendra Singh Bhati [Justice, Rajasthan high court], Mr. Murlidhar Vaishnav [District Judge, Jodhpur], DR. Sachin Acharya [Advocate, Rajasthan high court] and DR. Ashok Soni [Advocate, Rajasthan high court]. On this auspicious occasion annual report of UTTHAN organization was presented and few awards were given to recognize efforts of others who are contributing their efforts in the field of legal awareness. This organization also appreciated the efforts of NUSSD programme and invited us to receive award. Team had been awarded with excellence award for spreading legal awareness among the youth pursuing graduation.

Uthaan has recognized the efforts of NUSSD Programme while teaching students Legal Literacy and the efforts taken during the field visits under the course. Students were given an exposure to the entire process of High court, Police Station and administration system. They also recognized team's effort when 150 students took an effort and undergone to the process of RTE and accordingly identified the eligible candidate and helped them to register them in the RTE portal. This was an achievement and gave satisfaction that we were able to impart social responsibility among the graduating youth of NUSSD program.



## **CHALLENGES**

The major challenges under the academic year 2017-18 are captured in the below:

#### 1. Variant Opportunity

Colleges have introduced various courses with the collaboration of different institutes in their college apart from NUSSD Programme. Therefore, many students get confused and diverted towards different courses.

#### 2. Insufficient Infrastructure

NUSSD has built goodwill among the colleges in two years and receives support whenever required but at the same time we need to compromise because college wants to support but at the same time they have insufficient infrastructure.

## 3. Adversity in the aspiration of students and the industry

Students of this era have adverse aspiration than the industry. They have high aspirations and less knowledge of the industry. They want success without hard-work and also lack patience. They believe in frequent success without hard work.

## 4. Ignorance regarding the skills and career opportunity

Students do not have any awareness regarding building their career. They are ignorant towards the career opportunity, industry culture and industry demand. They are less concern for the career rather focuses on their amusement and fun.

## 5. Providing internship to each individual in the industry

It is very difficult to provide internship to all the students. Many challenges are faced during internship. Some of them are as following:

- All the firms related to particular industry do not provide internship which is one of the biggest challenges.
- Time management is difficult for students and synchronizing time between college and internship is quite difficult because college hours and work hours clashes.

## 6. Interest towards government job

Students do not have any acknowledgement regarding jobs and opportunities available in the industry and are forced to chase behind the government jobs. For the same they pay high amount of money for the preparation to pursue govt. vacancy's examination. But on the same hand they are ignorant about job opportunity in private sector.

## 7. Coaching centers for tuitions and competitive exam preparations

In Rajasthan coaching centers plays a major role in education sector. They are playing a major role in an individual's life these days. So the student is busy in college and later after they have to go for coaching.

#### 8. NUSSD Programme not inculcated in college curriculum

Colleges have given support but not inculcated NUSSD Programme in the course curriculum. The colleges conduct lots of events and extra-curricular activities and then many times NUSSD classes has to suffer because of maximum number of students' participation in the activities or many times classes are cancelled.

## MEDIA COVERAGE



## NUSSD जोधपुर का Foundation Course 2017-18 सत्र हुआ प्रारंभ

Oct 10,2017, 17:10 PM



जोधपुर, महिला पी. जी. में राष्ट्रीय विश्वविद्यालय विद्यार्थी कौशल विकास कार्यक्रम (NUSSD) जोधपुर का फाउंडेशन कोर्स 2017-18 आज मां सरस्वती के समक्ष बंदना कर प्रोग्राम ऑफिसर कंचन जसमित्रा ने किया आरंभ। महिला पी. जी. महाबिद्यालय के प्रधानाध्यापक श्रीमती डॉ. मनोरमा उपाध्याय एवं कार्यक्रम संयोजक श्रीमती डींगा व्यास प्रधम कालांश में उपस्थित रहे और छात्राओं को इस कोर्स सं संबंधित विस्तृत जानकारी दी। YLPS के ट्रैनर श्रीमती कंचन जसमातिया ने मोटिबेशनल सेशन के साथ विद्यार्थियों को हर परिस्थित में आत्मविश्वास बनाए रखने की सलाह दी।



## सार-समाचार

## दीक्षांत समारोह के तहत प्रमाण पत्र वितरित



जोधपुर/नवज्योति।

टाटा सामाजिक विज्ञान संस्थान मुंबई द्वारा संचालित राष्ट्रीय विश्वविद्यालय छात्र कौशल विकास कार्यक्रम के प्रथम वर्ष के विद्यार्थियों को दीक्षांत समारोह के अंतर्गत प्रमाण-पत्र वितरित किए गए। टाटा सामाजिक विज्ञान संस्थान मुंबई द्वारा संचालित और टाटा ट्रस्ट द्वारा अनुदानित राष्ट्रीय विश्वविद्यालय छात्र कौशल विकास कार्यक्रम पुरे भारत के 200 कॉलेजों में चल रहा है जिसका दीक्षांत समारोह लक्षी शिक्षण संस्थान कमला नेहरु नगर जोधपुर के साथ मनाया गया। जिसमें निदेशक तन्मय नायक मुख्य कार्यकारी अधिकारी, श्रीमती गायत्री अरविंद और टाटा ट्रस्ट से निशांत माल और श्रीमती सुप्रिया रामकृष्णन मुंबई से आए। इस

# विद्यार्थियों ने किया एफडीडीआई का शैक्षणिक भ्रमण

## नवञ्योति/जोधपुर।

महिला पी.जी. महाविद्यालय और टाटा इंस्टीट्यूट ऑफ सोशिअल साइंसेज मुम्बई के संयुक्त तत्वावधान व टाटा ट्रस्ट द्वारा अनुदानित राष्ट्रीय विश्वविद्यालय विद्यार्थी कौशल विकास एन.यू.एस.एस.डी. कार्यक्रम के अंतर्गत लगभग 50 विद्यार्थियों को एक्सपोजर विजिट के तहत फुटवियर डिजाइन एवं विकास संस्थान जोधपुर की विजिट करवाई गई।

एफ डी.डी.आई की असिस्टेंट प्रोफेसर डॉ. प्रिती हिंगोरानी ने इंस्टीट्यूट द्वारा संचालित विभिन्न



कोर्सेज व रिटेल, फैशन व लेदर उद्योग में उपलब्ध रोजगार की संभावनाओं के बारे में विस्तार से जानकारी दी। इसके साथ ही विद्यार्थियों को फुटवियर की डिजाइन से लेकर उसके अंतिम

निर्माण तक की पुरी प्रक्रिया के बारे विस्तार से बताया गया एवं विद्यार्थियों को प्रेक्टीकल लैब में अलग-अलग फु टवियर डिजाईन एवं फैशन की अत्याधुनिक मशीनों का अवलोकन करवाया।

एन.यू.एस.एस.डी. सहायक कार्यक्रम अधिकारी प्रियंका प्रजापित ने बताया कि इस प्रकार की एक्सपोजर विजीट से विद्यार्थी अपनी रूचि के मुताबिक अपने कैरियर का चुनाव कर सकेंगे और विद्यार्थियों का रूझान व्यावसायिक डिग्री की तरफ होगा।

जोधपुर जिले के कार्यक्रम अधिकारी कंचन जसमितया ने बतायाकि एन.यू.एस.एस.डी. एक राष्ट्रव्यापी कार्यक्रम है जो देश के प्रमुख संस्थानों के सहयोग से तैयार किया गया है।

## STAKEHOLDERS SPEAK



## Mr. Shailendra Arora Branch Manager, AU Small Finance Bank, Nai Sarak

I found NUSSD students are outstanding holding good communication skills, confident and had ability grasp. They not only did their office work efficiently but also accomplished their marketing. Students have shown excellent performance during their internship.

## Mr. Varun Pareekh PRO, Paytm, Jodhpur

I have interviewed several students in my career but I was amazed to see the ability of the students of NUSSD who seemed to be casually interacting with me rather than giving the interview.





## Mr. Ajay Kumar General Manager, Shriram Transport Finance Company Limited

Good to know about NUSSD Programme initiated by TISS offering vocational training in Banking & Financial Services with emphasis on banking & financial sector. Well intentioned staff with a good outlook for providing employment to the graduating youth.

## Mr. Jai Prakash Singhvi Unit Head, HDFC Standard Life Insurance Company Limited

Based on our experience of last one year, we found that the students of NUSSD programme demonstrated high level of learning potential and work ethics and they are ready to work extra in their quest for knowledge, provided career opportunities are available to them.





## Mr. Amit Purohit Owner, R.K. Purohit & Company (CA Firm)

I sincerely appreciate NUSSD Programme efforts for designing vocational courses as per industry expectations for providing vocational training to the graduating youth from underprivileged and weaker sections of the society and help them to enhance their skills and make them employable. I wish NUSSD Programme success in your noble endeavor and will be happy to continue to be associated with you in future.

## FORTH-COMING PLAN

- 1. Will start two domain courses in the college i.e. Travel & Tourism and Hospital Service Management.
- 2. Will provide internship to the student of domain courses.
- 3. Will provide exposure visits in different employability domain sectors.
- 4. Will organize Placement Drive.
- 5. Will organize Grand Convocation for AY 2017-2018.
- 6. Many more ideas to implement.

At the end we would intimate that the process of forming strong industry linkages in Jodhpur and in the rest of the country to enable industry engagement for students in the form of seminars, workshops, field projects, internships and placements. With these additional inputs, the program will ensure good exposure for students and a practical orientation in their chosen domain, which is highly valued in the industry, the endeavor is to create knowledgeable and socially responsible youth, who will be agents of development.





http://www.tiss.edu/view/11/projects/nussd-skill-development/

## **Head Office:**

National University Students' Skill Developmet Programme
Tata Institute of Social Sciences
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https://www.linkedin.com/company/national-university-students-skill-development-programme/



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